



REAL MPACT

AQUACEL[®] Extra's[™] innovative Hydrofiber[®] helps you get real results for your wound patients¹



PROGRES

AQUACEL[®] Extra[™] helps you meet today's wound care challenges and do more for your patients:

- Progressing hard-to-heal wounds effectively²
- Improving quality of life for your patients²
- Managing an ever-increasing caseload especially when Covid 19 adds to the pressure
- Keeping costs under control³

REAL INNOVATION PROVEN OVER TIME

AQUACEL[®] Extra[™] powered by Hydrofiber[®] Technology is relied on by healthcare professionals and patients around the world. Here's why:



TOP RATED in 100+ published papers, including 30 randomised **CONTROLLED TRIALS**



PROVEN TO PROGRESS 88.1% of wounds towards healing in just 2 weeks²



Shown to **REDUCE COST** of care protocols³



PIONEERING performance: locks in exudate⁵, micro-contours to wound bed⁷, balances fluid⁸ and desloughs²

In a 12-week study⁴ of 131 leg ulcer patients, AQUACEL is highly rated for **OVERALL** PERFORMANCE

with significantly improved WEAR TIME and COST **EFFECTIVENESS**

EAL ADVANCES **D**CARE TECHNOLOGY

100% CMC cellulose

- Sustainably sourced
- and biodegradable¹⁰ Malleable, soft and
- comfortable
- Easily cut to any size • 7 days wear time



Hydrofiber[®] with cohesive gelling action

- Balances moisture for optimum wound-healing environment⁸
- Micro-contours to wound bed minimising the GAP for bacteria to proliferate⁷
- De-sloughs² wound bed
- Locks in exudate and bacteria helping minimise cross-infection⁵
- Locks in MMPs that may delay or compromise wound healing¹¹
- Aids autolytic debridement¹⁵



AQUACEL[®] Extra's[™] unique design adapts to wound conditions, creating the ideal environment for healing



High exudate management, minimising leakage even under compression⁶



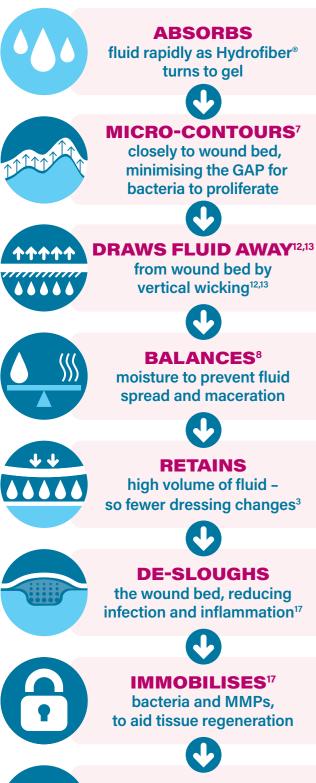
Vertical wicking to draw fluid away from wound bed protecting periwound skin from maceration¹³

Stitch-bonded for greater strength for dressing integrity upon removal¹⁶





How AQUACEL[®] Extra[™] with unique Hydrofiber® technology helps you make real progress with your patient's wound:



WOUND HEALS FAST² and the patient can live without wounds sooner

81.1%

of wounds shown to heal or improve within 14 days²

AQUACEL's fibres

IMMOBILISE BACTERIA

including pseudomonas and staphylococci, leading to passive infection control.¹⁷

REAL EVIDENCE

A study of 1,093 wound patients, all treated with AQUACEL[®] Extra™ dressings.

After just 14 DAYS²:

REDUCED Wound size* (width, length and depth) 52.8% slough*

INCREASED 73.8% granulation⁺ 96.6% epithelialized tissue[‡]

*p<0.001 ⁺p=0.024 ⁺p=0.047

REAL EVIDENCE

In a community setting survey of 1,093 patients treated with AQUACEL[®] Extra[™] reported:

.9% 7

of cases² showed improved IMPROVED **PERIWOUND** skin at day 7.

REDUCTION **IN PAIN** (perceived) after 7 DAYS of dressing wear.²



How AQUACEL[®] Extra[™] makes life less painful:

Dressing can



%

with either acute or hard-to-heal wounds were VERY SATISFIED with feelings of less pain.²

ConvaTec AQUACEL[®] Extra™

REA

Wound management has been estimated to account for 3% of all healthcare expenditure.

Christina Lindholm & Richard Searle, International Wound Journal ISSN 1742-4801

AQUACEL[®] Extra[™] can help you deliver real savings

How the cost of wound care breaks down:



Burden of Wounds:

The mean cost of an unhealed wound was approximately 2.5 TIMES more than that of a wound that healed during the study period.19

REAL-LIFE RESULTS



SACRAL PRESSURE ULCER

sacral pressure ulcer

- Wound care objectives • Promote autolytic debridement and
- granulation Reduce bacterial load
- Manage exudate • Re-establish the integrity of the perilesional skin
- Wound care protocol with natural saline solution (e.g.
- Irriclens®) • AQUACEL[®] Extra[™] 12.5 x 12.5 cm + AQUACEL[®] Foam Sacral Large
- mechanical debridement
- Wound condition on Day 0
 - Heavily exuding deep wound
 - Significant presence of necrotic tissue • Fragile perilesional skin with a large area of skin erosion

Wound care objectives

- Offload pressure
- wound edges
- Manage risk of infection
- Improve the condition of the peri-wound skin
- - Cleansing (e.g. Irriclens[®]) Mechanical debridement Retention bandage
 - Therapeutic shoe for temporary use
- Wound condition on Day 0 Deep cavity wound with undermined edges
- Excessive exudate Sloughy wound bed
- Macerated peri-wound

AQUACEL[®] Extra[™] is the solution

The main factors driving wound care costs are:	AQUACELº Extra™ reduces all 3	
The time it takes to heal wounds	 79.4% of hard to heal and acute wounds healed or improved to healing in just 7 days² 	
2 Frequency of dressing changes	 Great exudate management optimising dressing changes with periwound improvement in 72.8%² of cases without maceration¹³ 	
Complications from infection and necrosis	 Passive infection control with bacterial sequestration and micro- contouring that minimises the gap⁷ 	



In an average-sized health authority of 30,000 population, using a hydrofiber[®] dressing such as AQUACEL[®] Extra[™] would **SAVE 100 BED DAYS PER YEAR**

leading to a potential saving of £55,000.³







Subject aged over 70 years treated at home for a stage IV

Cleaning with soap and water irrigation

• Initial daily dressing changes for

Wound outcome

Assessment at D13:

- Significant improvement in the perilesional skin
- Debrided wound in granulation phase
- Excellent exudate management
- Dressing renewed every 2 days (due to the proximity of the anal margin)

Conclusion **Benefits observed:**

- Apparently complete healing in less than 4 months
- Effective debridement facilitating mechanical debridement
- Good exudate management
- Healthy edges and perilesional skin

DIABETIC FOOT ULCER

Subject over 65 years of age with balanced DNID*, diabetic neuropathy, with plantar ulcer after surgical debridement.

* Non-insulin-dependent diabetes

• Probe the wound: check if any bone exposure, fistular tracking, undermined

Promote healing and epithelialisation

Duration evolution of the wound **Evaluation on Day 10:**

- Poor compliance with off loading
- Bone exposure
- Exudate levels high
- Presence of granulation keratosis at the wound edges
- Reduction of slough
- Epithelial budding evident

Conclusion Benefits observed at 2 months:

- Very positive wound progression
- Signs of wound reduction
- Moderate exudate levels
- Relay by AQUACEL[®] Foam alone
- Presence of keratosis => sharp debridement necessary (or required)
- Continued education for compliance with offloading



Rely on AQUACEL[®] Extra[™] to get real results for your patients



Order AQUACEL[®] Extra[™] dressings now

Description	Pack size	Product code	NHS Code	PIP Code
AQUACEL Extra				
AQUACEL Extra dressing 5cm x 5cm square	10	413566	ELY377	367-3282
AQUACEL Extra dressing 10cm x 10cm square	10	413567	ELY378	367-3290
AQUACEL Extra dressing 15cm x 15cm square	5	413568	ELY379	367-3308
AQUACEL Extra dressing 4cm x 10cm rectangular	10	413569	ELY489	382-4760
AQUACEL Extra dressing 4cm x 20cm rectangular	10	413598	ELY490	382-4778
AQUACEL Extra dressing 4cm x 30cm rectangular	10	413599	ELY491	382-4786
AQUACEL Ribbon				
AQUACEL Ribbon dressing 1cm x 45cm	5	420127	ELY368	361-5978
AQUACEL Ribbon dressing 2cm x 45cm	5	S7503	ELY013	240-8565

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